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<https://www.investopedia.com/articles/exchangetradedfunds/11/going-green-with-etfs.asp>

## Going Green With Exchange Traded Funds

Today's investors have access to a growing number of green ETFs, allowing them to incorporate environmentally friendly strategies into their investment decisions. [Exchange traded funds](#) (ETFs) are investment funds that trade on a stock exchange. Investors have a [wide variety of ETFs](#) from which to choose, from those that track a major market Index to ETFs that track a basket of foreign currencies. Another type of exchange-traded fund is the *green* ETF, which focuses on companies that support or are directly involved with environmentally responsible technologies, such as the development of alternative energy or the manufacturing of green technology equipment and devices.

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### **Broad Clean Energy ETFs**

Broad clean energy exchange-traded funds are involved in the alternative, renewable and clean energy sectors. ETFs based on broad clean energy include:

- **The PowerShares WilderHill Clean Energy Portfolio (PBW)**: This fund is based on the WilderHill Clean Energy Index and selects companies focused on greener and renewable energy sources and technology that facilitates cleaner energy. The fund has a large focus on holding [small-cap](#) firms and implements a growth strategy investment approach.

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This article highlights only some of the many green ETFs that are available to today's investors. Others include:

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- **The PowerShares Global Clean Energy Portfolio (PBD)**

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